

Richard Larley CURRICULUM VITAE

www.richardlarley.co.uk

MUSIC MARKETING PROFESSIONAL & TV RUNNER

TELEVISION EXPERIENCE

Date	Employer	Role	Production	Reporting To:
May 17-Jul 17	Thames TV / FremantleMedia	Runner	The X Factor Series 14	PS: Amy Gates
May 14-Dec 15	Applause Store	Audience Manager	Various	GM: Phil Brookes
Jul 14 & Aug 14	BBC	Runner	Flog It!	Roxanne Courtney
Jan 13	Universal Music Group	Runner	Bon Jovi Interviews	PD: Debi McGrath
Jul 12-Aug 12	Olympic Broadcasting Services	Liaison Officer	London 2012 Olympics	Kevin Best
Jul 11	Objective Productions	Stand In	The Mad Bad Ad Show	Lisa Burton



CONTACT INFO

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CURRENT LOCATION

South London (willing to relocate).

A LITTLE ABOUT ME

I'm a 25 year old professional currently working in a marketing role within the music industry.

I'm looking to build on my existing television experience by running on weekend shoots with a vision to progress to a research / development role in the future.

NOTABLE INFO

- Full clean UK B, B1 & fkp Driving Licence held since November 2011.
- Experience driving Transit Luton vans.
- UK Passport valid through to 2023.
- Extensive knowledge of Facebook's advertising platform.
- Comfortable using FCPX, FCP7, Photoshop, InDesign & Premiere Pro.
- Knowledge of HTML, CSS & WordPress.

EDUCATION

Ravensbourne
September 2010 - June 2012

BA (Hons) Content Development And Production

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CURRENT ROLE

September 2014 - Present

Absolute - Digital Retail Marketing Manager

My role at Absolute Label Services sees me managing our relationships with a number of digital retailers and streaming services consistently securing topline playlist and editorial placement for our releases, including a significant number of weekly 'New Music' playlist placements each Friday.

CAREER HISTORY

(by date started)

May 2017 - July 2017

Thames TV - The X Factor Production Runner

Supporting the production of The X Factor series 14 (2017) as a runner over the following dates: The O2 - Open auditions, Thorpe Park - Judges auditions, The SSE Arena Wembley - Bootcamp, plus additional A&R support days at the FremantleMedia/Thames office.

BBC - Runner

I worked as a runner at valuation and auction events for The BBC's Flog It! Duties included supporting the roaming camera team, looking after members of the public, transporting antiques to the wrapping room and providing refreshments for the team.

Applause Store - Audience Manager

I worked as an Audience Manager at Applause Store providing audiences for television shows. My role involved liaising with production to ensure audiences are brought onto the set on time and in a safe and organised manner as well as dealing with audience members who arrive after capacity has been reached.

Telefónica | O2 - Web Manager & Social Media

I worked on the content and outreach team for Campus Party - a 'Glastonbury for geeks' which took place at The O2 in September 2013. I managed the event's web content and assisted the social media response team.

Rough Hill - Event Manager

I worked briefly for Rough Hill, assisting with the management of Fabric on Monday nights, assisting with the print distribution and recruitment and managing birthday and group bookings over the 2012 Freshers period.

Olympic Broadcasting Services - Liaison Officer

Over the course of the London 2012 Olympic Games I worked as an aquatic broadcast liaison officer, providing assistance to broadcasters and escorting the athletes through the media's interviews. My role contributed towards the overall aim of the London 2012 Olympic Games to inspire a generation.

Ogilvy - Social Media Team

I was asked by Ogilvy to tweet on behalf of British Airways for their #HomeAdvantage Olympic advertising campaign where they asked customers not to fly but instead support Team GB at the Olympics. I worked at their office for a few days responding to queries on Twitter via CoTweet.



Part of FremantleMedia UK



July 2014 & August 2014

May 2014 - December 2015



May 2013 - September 2013

September 2012 - October 2012



July 2012 - August 2012



June 2012

